Different Types of Design

509062018 May □□□

509062068 Hannah □□□

509061014 AJ □□□

CONTENTS OF THIS TEMPLATE

Here’s what you’ll find in this **Slidesgo** template:

- A slide structure based on a marketing plan, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
- An assortment of illustrations that are suitable for use in the presentation can be found in the **alternative resources slide**.
- A **thanks slide**, which you must keep so that proper credits for our design are given.
- A **resources slide**, where you’ll find links to all the elements used in the template.
- **Instructions for use**.
- Final slides with:
  - The **fonts and colors** used in the template.
  - More **infographic resources**, whose size and color can be edited.
  - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you’re done editing the presentation.

TABLE OF CONTENTS

01 Automotive Design

02 Interior Design

03 Industrial Design

04 Landscape Architecture

05 Video Game Design

Toyota Prius Prime

- Conventional Cabin Layout

- Touchscreen Infotainment System

Toyota Prius Prime

- More Fun to drive

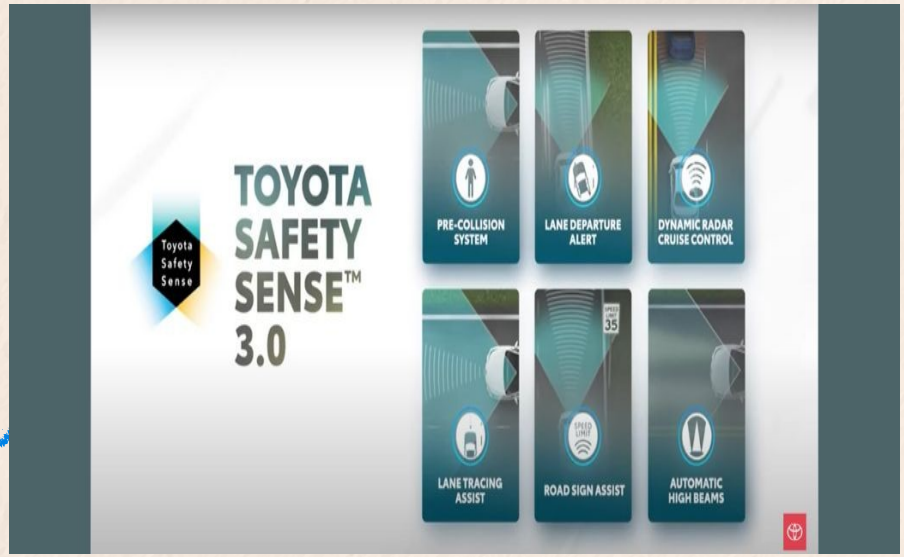
Toyota Prius Prime

- Good Fuel Economy

- Auto Parking

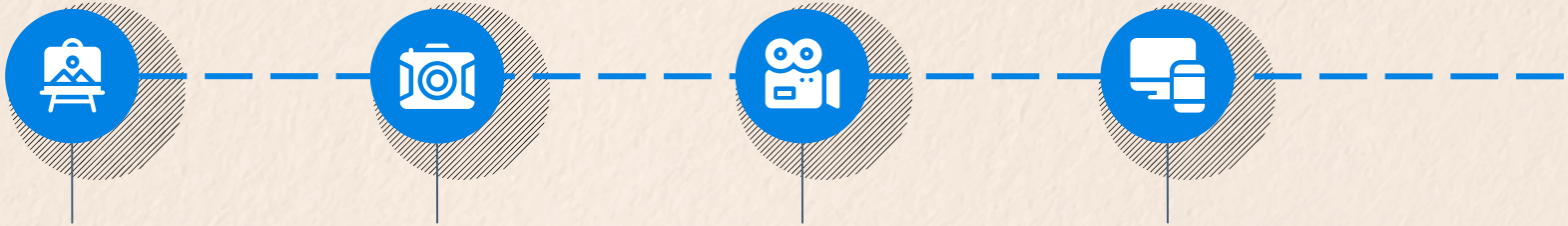
Toyota Prius Prime

- Better Safety



- Better Eletric Range

OUR EVOLUTION



2008

Despite being red, Mars is a cold place

2010

Mercury is the closest planet to the Sun

2017

Jupiter is the biggest planet of them all

2020

Venus is the second planet from the Sun

WHAT SETS US APART?

MERCURY

Mercury is the closest planet to the Sun and also the smallest in the Solar System

NEPTUNE

It’s the farthest planet from the Sun and the fourth-largest in the Solar System

MARS

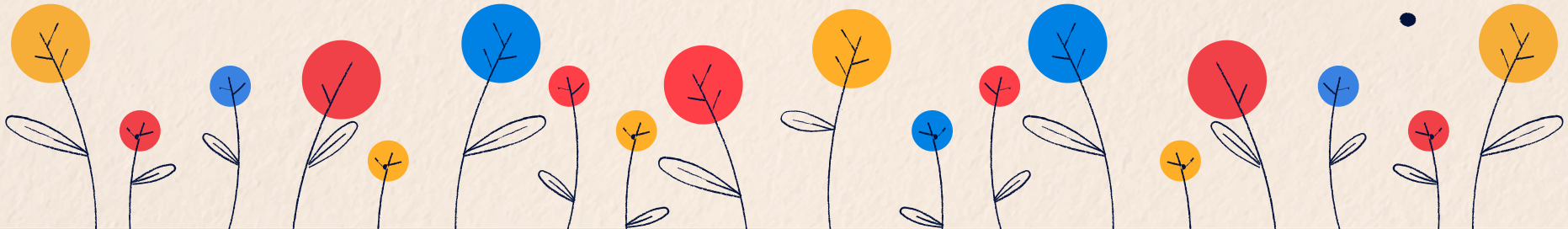
Despite being red, Mars is actually a cold place full of iron oxide dust

“This is a quote. Words full of wisdom that someone important said and can make the reader get inspired.”

—Someone Famous

NAME OF THE SECTION

You could enter a subtitle here if you need it



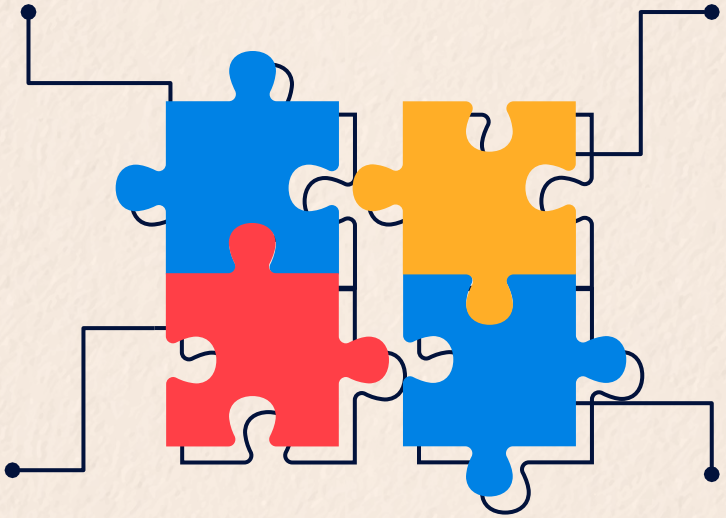
GUIDING PRINCIPLES

VENUS

Venus is the second planet from the Sun

NEPTUNE

Neptune is the farthest planet from the Sun



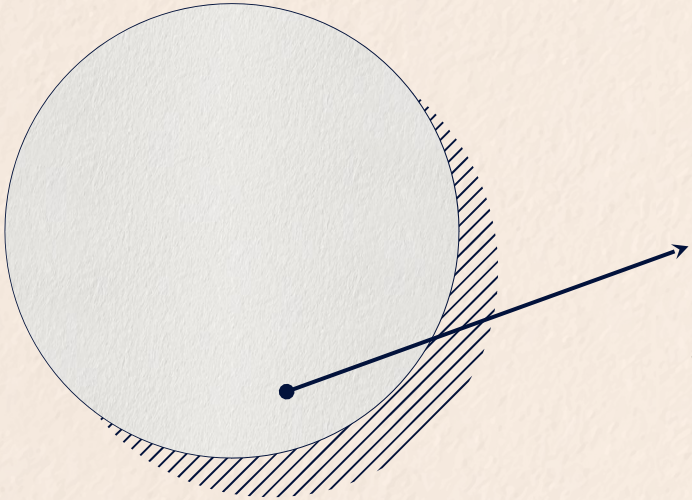
JUPITER

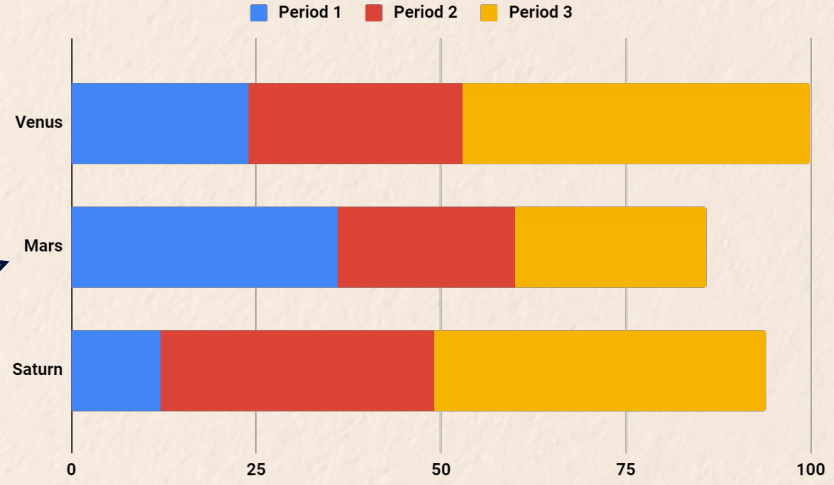
Jupiter is the biggest planet in the Solar System

MARS

Despite being red, Mars is a cold place

MARKET SHARE





Jupiter is a gas giant and the biggest planet in the Solar System

To modify this graph, click on it, follow the link, change the data and paste the new graph here

BUYER PERSON PROFILE

GENDER

M

W

Saturn is composed of hydrogen and helium

INTERESTS

PRODUCT EXPERIENCE

Mercury is the closest planet to the Sun

Venus is the second planet from the Sun

BUYER JOURNEY

AWARENESS

Jupiter is a gas giant and the biggest planet in the Solar System

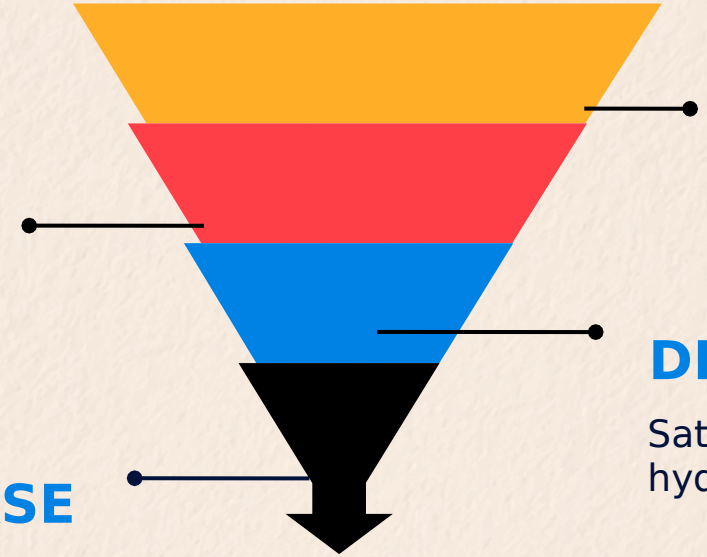
CONSIDERATION

Mercury is the smallest planet in the Solar System

DECISION

Venus has a beautiful name and is the second planet from the Sun

SALES FUNNEL



AWARENESS

Venus is the second planet from the Sun

INTEREST

Jupiter is the biggest planet in the Solar System

DECISION

Saturn is composed of hydrogen and helium

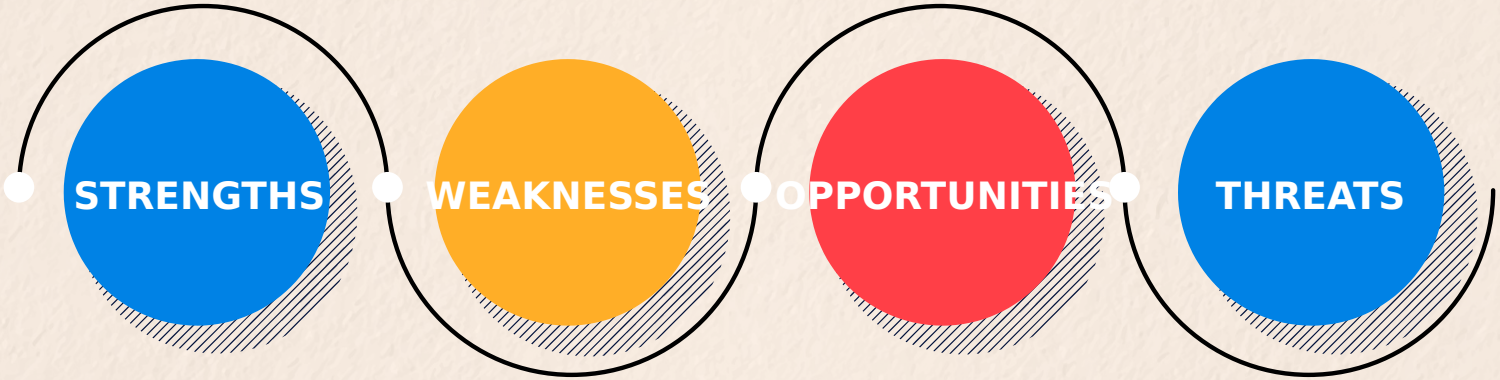
PURCHASE

Despite being red, Mars is actually a cold place

COMPETITOR ANALYSIS

	MERCURY	MARS	NEPTUNE	JUPITER
Advantages	Mercury is the Smallest planet	Mars is a cold planet	Neptune is far away	Jupiter is the biggest planet
Comparative	OOOO	OOOO	OOOO	OOOO
Inconvenience	Saturn has several rings	Venus has a beautiful name	Earth is where we live on	Pluto is now a dwarf planet

SWOT ANALYSIS



Jupiter is a gas giant and the biggest planet in the Solar System

Despite being red, Mars is actually a cold place

Neptune is the fourth-largest planet in the Solar System

Saturn is composed of hydrogen and helium

AWESOME WORDS!

OUR GOALS

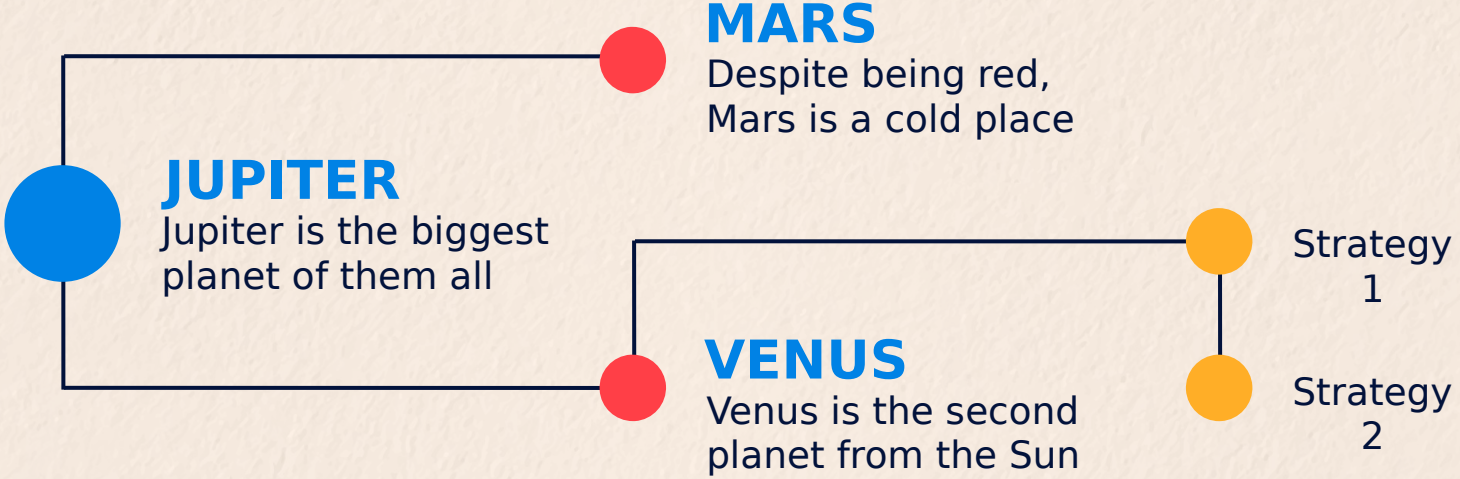
SHORT TERM

- This is an item on the first list
- This is an item on the first list
- This is an item on the first list
- This is an item on the first list

LONG TERM

- This is an item on the second list
- This is an item on the second list
- This is an item on the second list
- This is an item on the second list

STRATEGY

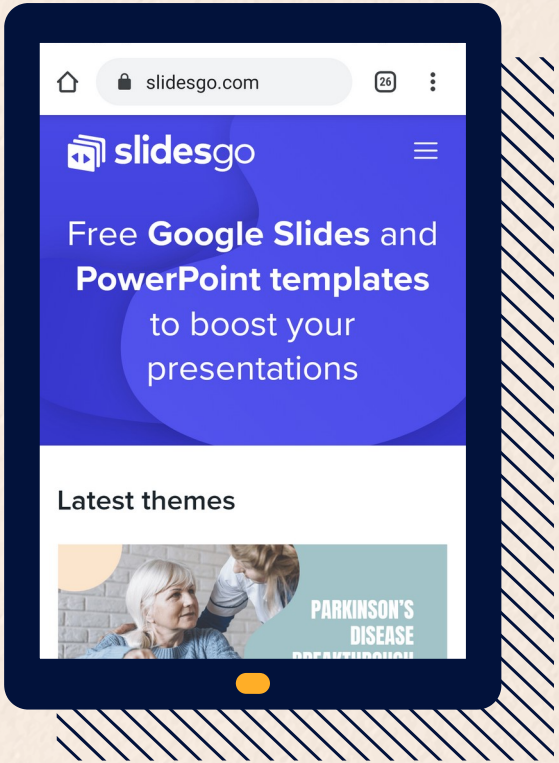

MARS
Despite being red, Mars is a cold place
JUPITER
Jupiter is the biggest planet of them all
VENUS
Venus is the second planet from the Sun
Strategy 1
Strategy 2

KEY ACTION ITEMS

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER
KEY ACTION 1	Here you can describe your items	Here you can describe your items	Here you can describe your items
KEY ACTION 2	Here you can describe your items	Here you can describe your items	Here you can describe your items
KEY ACTION 3	Here you can describe your items	Here you can describe your items	Here you can describe your items

TECHNOLOGY

You can replace the image on the screen with your own work. Just delete this one, add yours and send it to the back



A
PICTURE
IS WORTH
A
THOUSAN
D WORDS

BUDGET

$38,000

BIG NUMBERS CATCH YOUR AUDIENCE’S ATTENTION

BUDGET

154K

Mercury is the closest planet to the Sun

2M

Venus is the second planet from the Sun

45K

Despite being red, Mars is a cold place

42%

Jupiter is the biggest planet of them all

57%

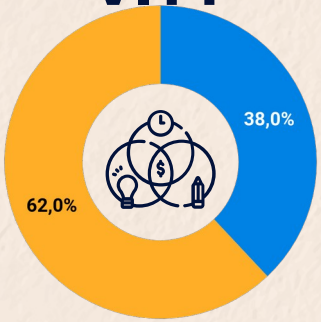
Saturn is composed of hydrogen and helium

14%

Neptune is the farthest planet from the Sun

KPI OVERVIEW

PRODUCTIVITY



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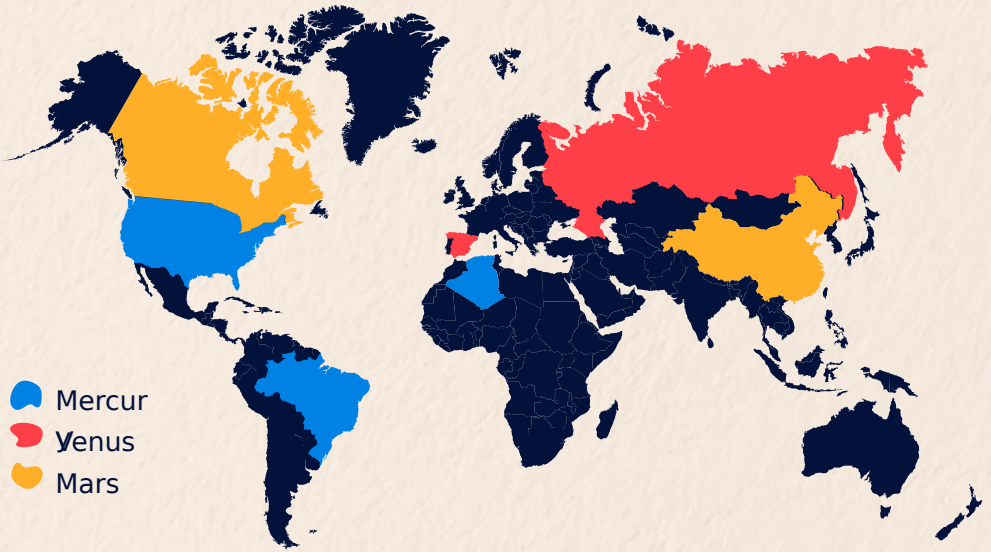

This is a map that you can modify according to your data

OUR TEAM

JOHN
Art Director

JUNIOR
Graphic Designer

JENNA
Team Leader

THANKS

Do you have any questions?

youremail@freepik.com
+91 620 421 838
yourcompany.com

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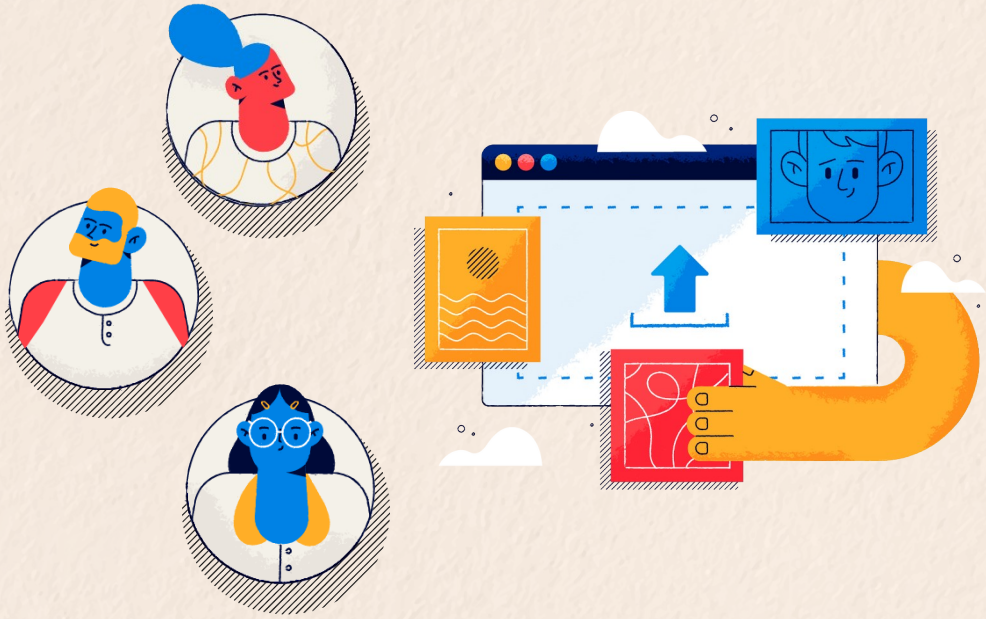
ALTERNATIVE RESOURCES

ALTERNATIVE RESOURCES



RESOURCES

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Photos

- Female graphic designer working on the co mputer
- Creative graphic designer sitting at table
- Graphic designer sitting at desk
- Artists with tablet and graphic design ele ments

Vectors

- Design process concept for landing page
- Brainstorming concept for landing page
- Co-workers concept for landing page
- Transfer files concept for landing page
- Connecting teams concept for landing pag e
- Puzzle infographic
- New message concept for landing page
- Image upload concept for landing page
- Website setup concept for landing page
- Realistic paper grain texture
- Unevenly painted wall texture

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https://fonts.google.com/specimen/Oswald

Roboto Regular
https://fonts.google.com/specimen/Roboto

#0082e5ff

#ff3f47

#ffae27ff

#02123b

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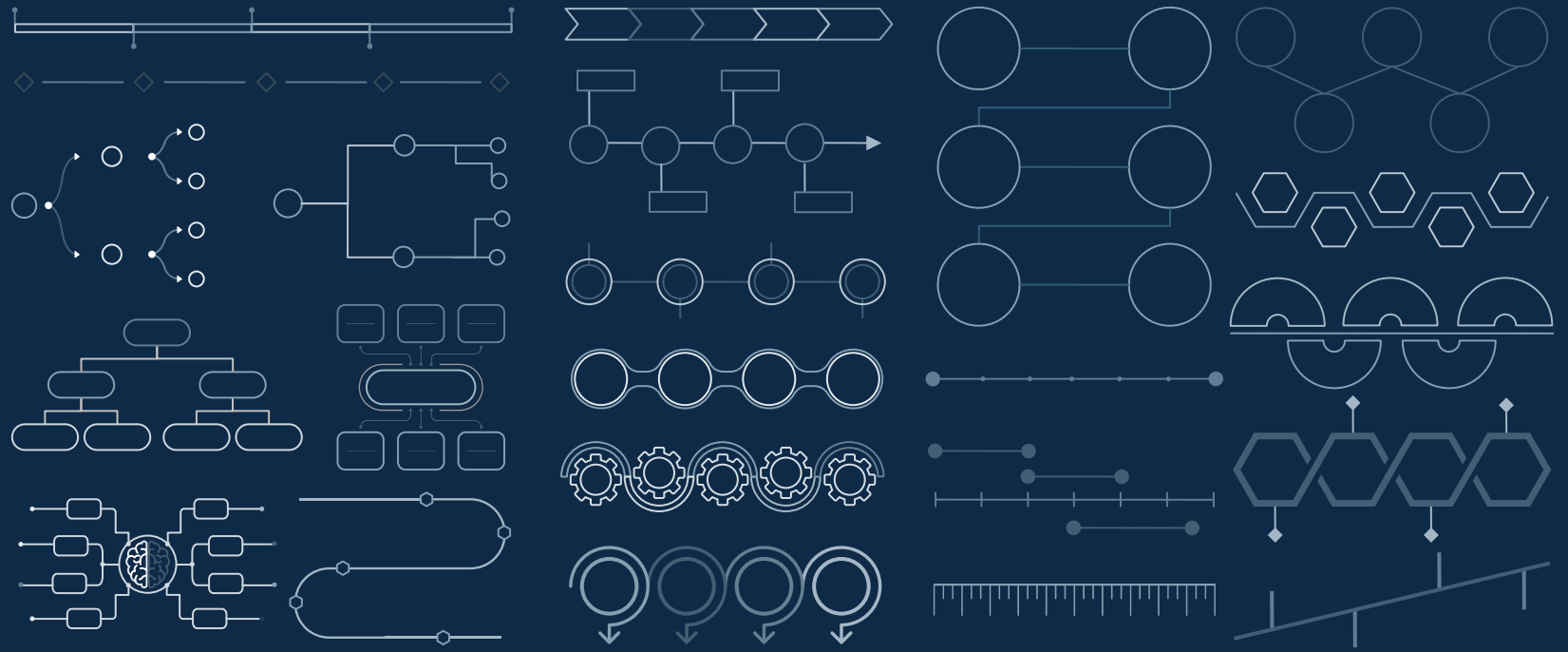
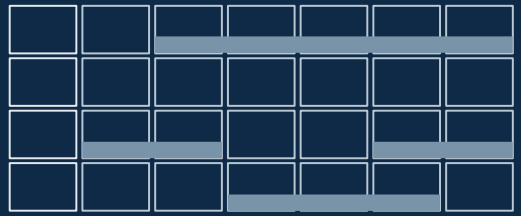
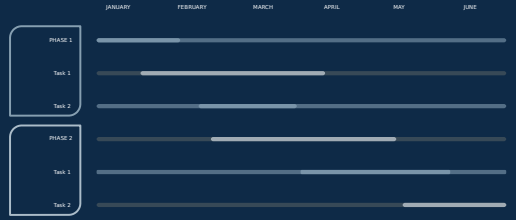
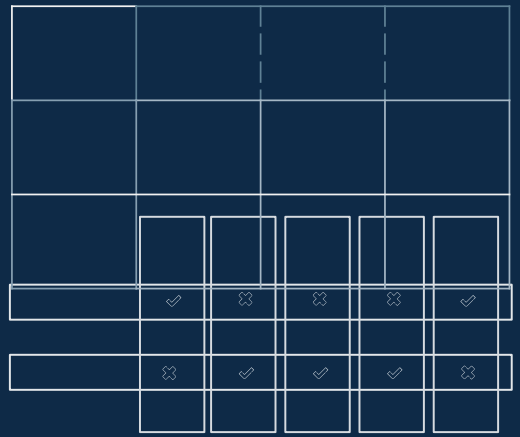
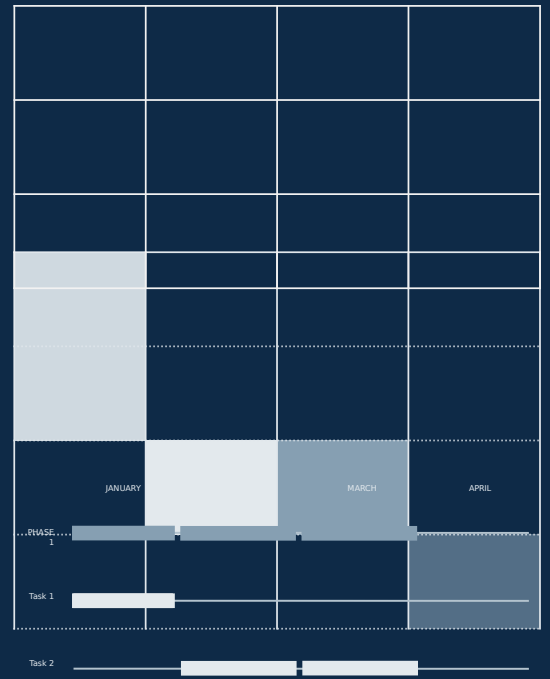
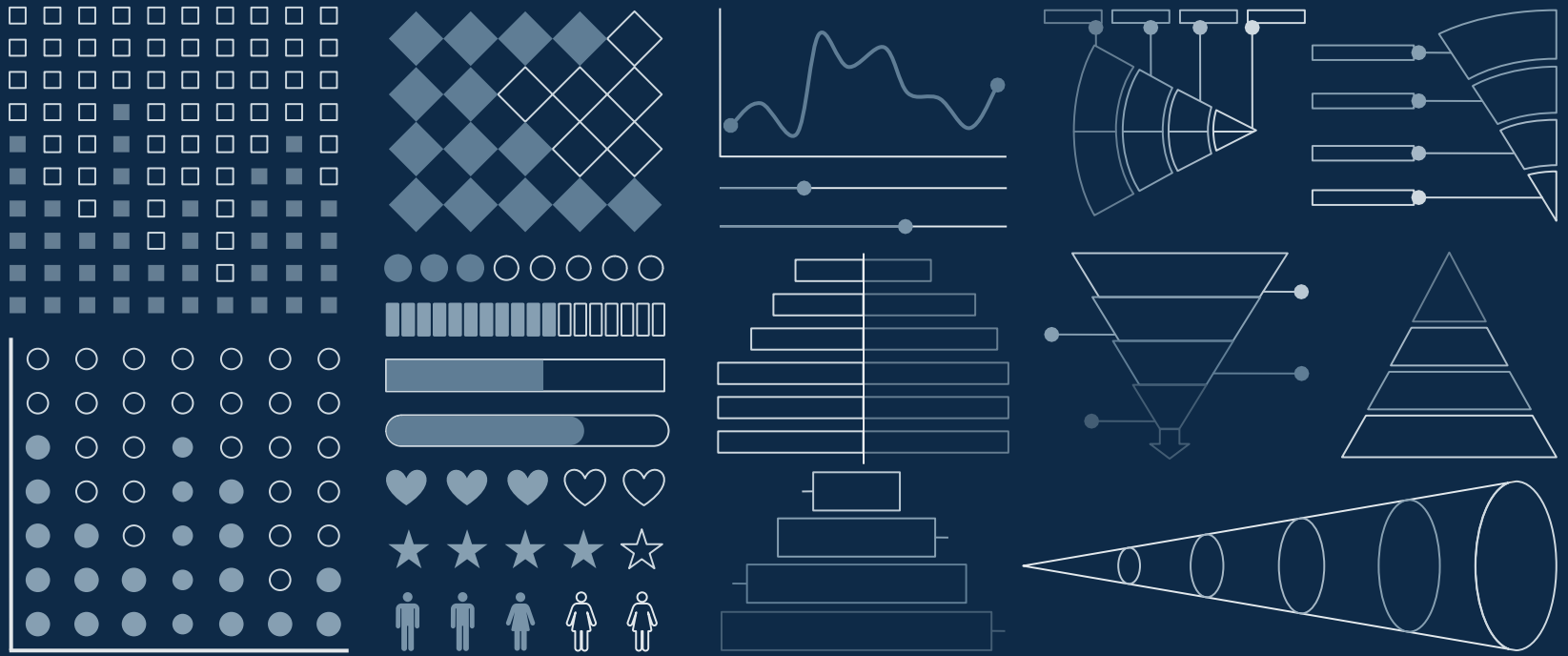





JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2




JANUARY
MARCH
APRIL
PHASE 1
Task 1
Task 2



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